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John has taught at two- and four-year schools in Canada and the United States. In addition to being a hospitality management consultant and text author, he has been published in the Cornell Hotel Restaurant Administration Quarterly, the Hospitality Educators Journal, and the New York Times. He is a ten-time recipient of the President ' s Award for teaching, scholarship, and service, and he has received the Patnubay Award for exemplary professional performance through teaching and authorship

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