

Executing Data Quality Projects Ten Steps To Quality Data And Trusted Information Tm

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Ten Steps to Quality Data and Trusted Information™ Ten Steps™ Process Your Action Key Concepts Culture and Environment Business Goals / Strategy / Issues / Opportunities (Why) Data (What) Processes (How) People/Orgs (Who) Technology (How) Location (Where) and Time (When and How Long) Communication: Awareness, Out-Reach, Education, Training, Documentation

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Executing data quality projects : ten steps to quality data and trusted information / Danette McGilvray. p. cm. Includes bibliographical references and index. ISBN 978-0-12-374369-5 (alk. paper) 1. Information technology--Management. 2. Electronic data processing--Quality control. I. Title. HD30.2.M397 2008 658.4'04-dc22 2008013824

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Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information has been one of my most complete resources for leading data quality improvement programs. Initially, I used it as a text book in one of the management courses offered in the MSIQ graduate program at UALR but later found it to be very useful in real-world applications.

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Danette is the author of Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information™ (Morgan Kaufmann, 2008). An internationally respected expert, her Ten Steps™ approach to information quality has been embraced as a proven method for creating, improving, and managing information and data quality in any organization.